New Medium-Term Management Plan: JGP2017(JSW Group Growth Plan FY2015-2017)

>> Corporate Vision and Numerical Targets

"Advancing toward Top Global & Niche Corporate Group" *Aiming to achieve top share at key points in customer value chains*

			(Billions of yen)
JSW Group (Consolidated)	FY2014 (Actual)	FY2017 (Plan)	FY2020 (Goal)
Net sales	¥194.6	More than ¥220.0	More than ¥250.0
Operating income (ratio)	¥8.2 (4.2%)	More than ¥13.0 (6%)	More than ¥20.0 (8%)
ROA	-1.2%	Above 3%	Above 4%
ROE	-2.7%	Above 5%	Above 8% (*)

 $^{(\}hbox{^*}) \ Increase \ earnings \ power \ and \ improve \ asset \ efficiency \ to \ swiftly \ achieve \ ROE \ of \ higher \ than \ 8\% \ after \ JGP2017$

7 \gg Basic Policies for JGP2017

Policy 1

Increase profitability of existing businesses

- ▶ Pursue product & service differentiation
- ► Strengthen total-cost competitiveness
- ► Develop service & solution businesses
- ▶ Reinforce initiatives in growth markets

Policy 2

Foster new products & businesses and make them competitive as soon as possible

JGP2017

- ► Promote businesses based on core management resources
- ► Optimize timeframe and systems for promoting new products & businesses

Policy 3

Reinforce Group management and promote alliances



Strict management control based on Action Plan (implement PDCA)

3 Business Strategies by Segment

Steel and Energy Products Segment (Billions of yen) FY2014 Defensive management Net sales ¥66.2 Operating loss Achieve steady growth and prepare for renewed growth after JGP2017 ¥(3.2) Muroran Plant Restructuring Project Review Reduce Maintain ► Improve asset efficiency and productivity business profitability Net sales ¥66.0 investment ► Review and selectively strengthen domains Operating income ¥1.0 product lineup **Industrial Machinery Products Segment** (Billions of yen) FY2014 Offensive management Net sales ¥126.3 Operating income Identify growth opportunities and accelerate business expansion ¥11.3 ▶ Restructure production lines in Hiroshima Pursue **Expand** Achieve and Yokohama plants to improve business and expand strategic productivity Net sales ¥152.0 domains investment stable profits Operating income **¥13.0** ► Actively promote and utilize alliances

$4 \gg$ Financial Strategies

Increase shareholder value by strengthening cash eration and effective cash use

