## PROGRESS OF JGP2017 (JSW GROUP GROWTH PLAN FY2015-2017)

#### **CORPORATE VISION**

## "Advancing toward Top Global & Niche Corporate Group"

Aiming to achieve top share at key points in customer value chains

#### **BASIC POLICIES**

#### Policy 1

#### Increase profitability of existing businesses

- Pursue product & service differentiation
- Strengthen total-cost competitiveness
- Develop service & solution businesses
- Reinforce initiatives in growth markets

## Policy 2

## Foster new products & businesses and make them competitive as soon as possible

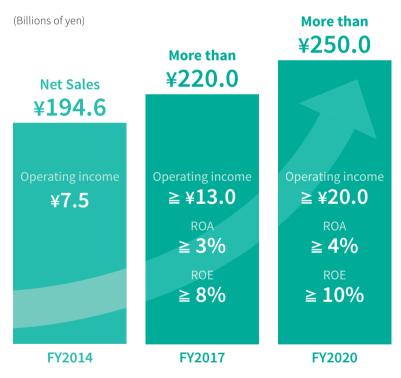
- Promote businesses based on core management resources
- Optimize timeframe and systems for promoting new products & businesses

#### Policy 3

Reinforce Group management and promote alliances

#### **NUMERICAL TARGETS**

## Renewed challenge: Net sales of ¥250 billion in FY 2020



\* The ROE target has been revised upwards.

Strict management control based on Action Plan (implement PDCA)

#### **BUSINESS STRATEGIES**

#### **Steel and Energy Products Segment**

## **Defensive management**

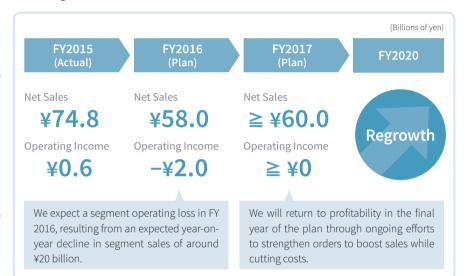
Achieve steady growth and prepare for renewed growth after JGP2017

#### Reduce invested capital

- Rationalize facilities
- Reallocate personnel
- Promote cost-reduction measures

#### **Review business domains**

- Strengthen "profitable products"
- Secure volume of "operable products"
- Expand new products
- Review unprofitable businesses



#### **Industrial Machinery Products Segment**

## Offensive management

Identify growth opportunities and accelerate business expansion

#### **Pursue strategic investments**

- Reinforce production capacity at Hiroshima and Yokohama Plants
- Reinforce personnel
- Promote strategic alliances

#### **Expand business domains**

- Strengthen service businesses
- Acquired South Korea's SM PLATEK
- Acquired "simultaneous biaxial stretching machine business" for film and sheet manufacturing equipment
- Expand sales of J-ADS series
- Expand thin-film coating business



#### JGP2017: BASIC STRATEGIES

# FOSTER NEW PRODUCTS AND BUSINESSES AND MAKE THEM COMPETITIVE AS SOON AS POSSIBLE

# Groupwide effort to achieve sales of ¥30 billion in new businesses by FY 2020

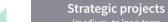
Overview of Groupwide commercialization project activities

- ▶ R&D themes
- ▶ JSW Group synergies
- ► Alliances
- ▶ Intellectual property strategy

## Groupwide commercialization project activities

#### **Prioritized projects**

(short- to medium-term commercialization)



(medium- to long-term

Targeted fields	Prioritized projects	FY 2016 initiatives
Next-generation energy	Hydrogen business	<ul> <li>Develop highly reliable steel pressure vessels and hydrogen compressors for use at hydrogen stations</li> <li>Develop fuel cell systems</li> </ul>
$\rightarrow \rightarrow \rightarrow$	Offshore-related equipment business	▶ Develop offshore structure components and welding technologies for deep-sea use
Electronics, information,	Organic EL-related business	<ul><li>Develop sealing film forming equipment for flexible panels</li><li>Develop excimer laser annealing systems for high definition</li></ul>
and communications	High-value-added film business	▶ Develop film processing equipment for high-endurance, heat-resistant lithium ion batteries
$\rightarrow \rightarrow \rightarrow$	Semiconductor business	▶ Develop manufacturing equipment for gallium nitride crystals and crystal-related technologies
Automotive and aerospace	Carbon fiber business	▶ Develop manufacturing equipment for carbon fiber composite parts
$\longrightarrow \longrightarrow \longrightarrow$	Aircraft components business	▶ Enter the aircraft components business

#### JGP2017: BASIC STRATEGIES

# REINFORCE GROUP MANAGEMENT AND PROMOTE ALLIANCES

## Seek maximum synergistic benefits

Increase profitability of existing businesses

Foster new products and businesses and make them competitive as soon as possible

## Continue and strengthen further

#### FY 2015 initiatives

## **Reinforce Group management**

- Restructured the Hiroshima Plant (to be completed in July 2016)
- Pressed ahead with the Muroran Restructuring Project (improve production efficiency, etc.)
- Transformed Meiki Co., Ltd. into a wholly-owned subsidiary
- ▶ Formulated a corporate governance policy

## **Expand and evolve further**

#### FY 2015 initiatives

#### **Promote alliances**

#### Film and sheet equipment

Acquired the simultaneous biaxial stretching machine business

#### Compound twin-screw extruders

▶ Acquired South Korea's SM PLATEK

#### **Molding machines**

Jointly developed small machinery with Toyo Machinery & Metal Co., Ltd.

#### Large cast and forged steel products

- ▶ Formed alliance with India's LTSSHF
- ▶ Formed joint venture with Brazil's Gerdau S.A.